



Día De Salud

National Hispanic Cultural Center

April 28, 2024

Sponsorship Opportunities

Día de Salud, while focusing on overall health and well-being, also aims to celebrate and incorporate the influence of Hispanic culture and traditions. The event recognizes the unique health challenges and perspectives within the Hispanic community and seeks to provide culturally relevant information and resources. By infusing Hispanic influence into Día de Salud, the health fair can effectively reach and resonate with the Hispanic community, promoting a sense of cultural pride, awareness, and empowerment around health and well-being.

Presenting Sponsor - \$20,000

- Recognition as Presenting Sponsor on all digital and print event materials
- Logo on front of the program distributed to attendees
- Prominently placed branded signage at event
- Feature in advertising schedule across four TV stations: KRQE, FOX NM, NM's CW & MY50TV
- Opportunity to join NHCC Foundation on KRQE's NM Living
- Full-page ad in event program
- Recognition in press release
- Up to five prominently placed booth spaces at event
- Recognition in social media posts leading up to event
- Logo on event web page

Platinum Sponsor - \$10,000

- Recognition on all digital and print event materials
- Logo on program distributed to attendees
- Logo on wayfinding signage throughout campus at event
- Interview opportunity on 99.9 The Beat
- Recognition in press release
- Up to four prominently placed booth spaces at event
- Recognition in social media posts leading up to event
- Logo on event web page

Gold Sponsor - \$5,000

- Recognition on all digital and print event materials
- Logo on program distributed to attendees
- Branded signage at event
- Up to three booth spaces at event
- Recognition in social media posts leading up to event
- Logo on event web page

Silver Sponsor - \$2,500

- Recognition on all digital and print event materials
- Logo on program distributed to attendees
- Two booth spaces at event
- Recognition in social media posts leading up to event
- Logo on event web page

Bronze Sponsor - \$500

- Booth space at event
- Recognition in social media posts leading up to event
- Logo on event web page

Deadline for Sponsors:
April 12, 2024

To learn more about sponsorship offerings, please contact the NHCC Foundation at **505.383.4703** or admin@nhccfoundation.org.



NATIONAL HISPANIC
CULTURAL CENTER
FOUNDATION



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Booth Rental Information:

Vendor/Organization Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Vendor Organization Website: _____

Non-profit (Y/N): ____ If yes, TIN: _____

Vendor Type (Please select the appropriate vendor type):

Health Services Provider Fitness/Wellness Provider

Nutritional Products/Services Career Fair

Community Organization Other: _____

Sponsorship or Booth Purchase:

Presenting: \$20,000 Platinum: \$10,000 Gold: \$5,000

Silver: \$2,500 Bronze: \$500 Booth¹ \$250* Double Booth² \$400*

Electricity Needed (Y/N): _____

Will you be providing services? If so what type: _____

Vendor is responsible for tables, chairs, and shade cover!

Payment Method:

Invoice Credit Card Check Other: _____

Signature

Date

Deadline for booth rental April 19, 2024

¹ 10ftX10ft

² 10ftX20ft

* A rate will be \$150 for a 10X10 Space and \$250 for a 10x20 Space for non-profit vendors.